# LRS $=$ Service 



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## Acronyms

CEO Chief Executive Officer
FES-TUCC Friedrich Ebert Stiftung Trade Union
Competence Centre for Sub-Saharan Africa
LRS Labour Research Service
LTI Long-Term Incentives
MNC Multinational Corporation
PBT Profit before Tax
STI Short-Term Incentives

ED Executive Director
NED Non-Executive Director

| CEO | Chief Executive Officer |
| :--- | :--- |
| FES-TUCC | Friedrich Ebert Stiftung Trade Union |
|  | Competence Centre for Sub-Saharan Africa |
| LRS | Labour Research Service |
| LTI | Long-Term Incentives |
| MNC | Multinational Corporation |
| PBT | Profit before Tax |
| STI | Short-Term Incentives |
| ED | Executive Director |
| NED | Non-Executive Director |

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## Introduction

wage growth: Namibia is at $0.4 \%$ and Botswana's real wages have declined by $0.7 \%$ in the time period.

Over the last year, trade unions in South Africa negotiated above inflation wage increases and raised the minimum wage across industries. However, these achievements competed with the high price increases in the economy. Prices often increase higher than wages, for example, water and other services increased by $11.1 \%$, fuel 8.7\% and electricity $7.7 \%$ in December 2018. Trade unions managed to secure median wage settlements of $8 \%{ }^{5}$

Within this context, the aim of the directors' fees report is to provide information that proves how remuneration structures within companies exacerbate income inequalities. This is viewed as information that could assist negotiators in bargaining processes. Companies will often use their financial position and decreasing revenue as motivations for why they cannot allow remuneration increases for workers. Through an analysis of director remuneration in 78 South African Multinational Corporations (MNCs) it is illustrated that such statements cannot be defended. Regardless of revenue and profit levels, directors are remunerated generously.

The second objective of this report is to advocate for more intelligent reporting on employees with a view to closing the remuneration gap between directors and workers. It is argued that unless the remuneration gap is clearly visible, it cannot be crossed. Companies under-report on employees to an alarming extent.

## KING IV AND WAGE REPORTING

King IV (the set of principles guiding reporting for listed MNCs in South Africa) specifically notes the gap between executive directors' remuneration and that of workers:

Remuneration of directors is one of the most debated topics in the corporate governance arena, due to the tension between stakeholders demanding to understand directors' remuneration and the directors' desire for the privacy of their financial affairs. In line with international developments, remuneration is receiving far greater prominence in King IV (Institute of Directors Southern Africa, 2016).

King IV compels companies to address the gap between executive directors' remuneration and that or workers, noting that executive remuneration should be 'fair and responsible'. King IV improves on its predecessor in addressing not only the

TAKING INFLATION INTO ACCOUNT, THE RATE
financial value of executive remuneration, but also compels companies to disclose justification for the amounts awarded. This is in line with international trends regarding remuneration transparency, and this enables stakeholders to make informed assessment of companies in terms of sustained value.

The largest part of directors' remuneration is made up of additional benefits - contrary to how workers get paid. These benefits include pension, medical aid, car allowances and also bonuses linked to performance. Performance bonuses are usually in the form of short-term incentives (STIs) or long-term incentives (LTIs). STIs and LTIs are linked to financial performance - this could include metrics like earnings per share, profit, and revenue or market performance. LTIs are often hard to determine for an outsider as there is a lack of transparency associated with this kind of payment. These kinds of payments can be hidden in longer term share incentives. Some companies exclude LTIs from remuneration packages.

LTIs often make a large percentage of directors' total remuneration. Companies increasingly use bonuses as long-term retention plans where a portion of the bonus earned is deferred, or increase after a certain amount of years (as well as linked to performance conditions). The reporting on this is not clear, and this could prohibit the public as well as unions from seeing the full picture of directors pay.

## CEO REMUNERATION

South African CEOs are among some of the best paid in the world, and earn more than 500 times more than the average South African. ${ }^{6}$

When ranking CEO salaries around the world, a Bloomberg survey found that South African CEOs were the seventh most highly paid in the world. In South Africa, the average CEO can expect remuneration of ZAR5.4 million per year (according to PriceWaterHouseCoopers). According to this study, this shows an increase of around $4 \%$. Mining sector CEOs earn the most, followed by financial services. ${ }^{?}$

When compared to other sub-Saharan African countries, South African executive directors were paid approximately R1 million more. PwC found that the total guaranteed package for CEOs, which includes bonuses, short term incentives and long-term incentives, were highest at the large mining companies where CEOs receive R16.8 million a year, and CFOs R6.9 million. ${ }^{8}$

## APPROACH

The company information provided forms part of the Labour Research Service (LRS) online tool, the SA MNC Database. The database is annually populated with the company finances, operations, geographical spread and remuneration policies of 78 South African MNCs operating across the continent. While it is not a comprehensive sample, it does include a wide range of the top listed
companies according to market capitalisation. For the purposes of the directors' fees survey, the company and remuneration figures of the 78 MNCs were extracted and grouped according to 14 economic sectors.

The LRS MNC Database can be found online the information found in this chapter is available immediately for free download from the LRS website at http://www.Irs.org.za/mnc and http://www.lrs.org.za/mnc/?set=info\&fes

## METHODOLOGICAL NOTE

There are currently 399 companies listed on the Johannesburg Stock Exchange (JSE). Our sample includes 78 companies listed on the JSE from 14 sectors, as well as three state owned enterprises (Eskom, Denel and Transnet).

Our sample of 78 companies, focused on specific sectors, tries to take note of some general trends per sector, but also focuses on key companies in each sector in terms of labour. This list has been added to over the last 10 years, and will continue to
evolve as the LRS and its interests and stakeholder needs evolve. In the sample, companies do not disclose directors' fees in a uniform way. The report has drawn and analyses figures in a manner that we believe make them most comparable to each other.

Different sectors have different pressures and outcomes. The report therefore focuses on companies within their sectors as well as across sectors as it is felt this would be most useful for negotiations. This does result in companies of vastly varying sizes being grouped together, which should also be borne in mind when considering remuneration packages.

In some cases, company profit and directors' fees are not disclosed in South African Rand. In these cases, the annual average exchange rate for the financial year in question has been calculated from the currency converter website. These, of course, vary depending on the financial year-end.

It is important to note that we use figures reported in each companies' annual report.

COMPANIES WERE SAMPLED FROM 14 SECTORS, INCLUDING THREE STATE OWNED ENTERPRISES

## IS THE AVERAGE REMUNERATION

A CEO CAN EXPECT TO EARN PER

YEAR IN SOUTH AFRICA

| Remuneration |  |  |  |
| :---: | :---: | :---: | :---: |
| SECTOR | year on year revenue (2018-2019) | yEAR on year profit BEFORE TAX (2018-2019) | AVERAGE ED REMUNERATION $(2018-2019)$ |
| Banking \& Financial Services | 40,4\% | 7,3\% | -16,0\% |
| Construction | -0,9\% | 86,0\% | -5,0\% |
| Diversified Holdings | 11,3\% | -62,4\% | -25,0\% |
| Education, Bus, Training \& Employment | -1,7\% | 175,0\% | -10,0\% |
| Food \& Beverages | 4,6\% | -23,0\% | -30,0\% |
| Health | 6,0\% | 61,0\% | -96,0\% |
| Hospitality | -4,7\% | 3,0\% | -30,0\% |
| Industrial | 4,2\% | -175,0\% | -28,0\% |
| Media | -1,7\% | -56,0\% | 8,0\% |
| Mining | -0,3\% | -11,0\% | -51,0\% |
| Paper \& Packaging | -3,4\% | -19,0\% | -48,0\% |
| Retail | 4,4\% | -17,0\% | -23,0\% |
| Technology \& Telecommunications | 6,8\% | 5,6\% | -16,0\% |
| Transport | -30,0\% | -23,0\% | -5,0\% |

## Top Ten CEOS - 2019 Financial Year

| $\underset{\text { COMPANY }}{\substack{\text { NAME }}}$ | sector | $\underset{\text { ZALR }}{\substack{\text { ALARY }}}$ | $\begin{gathered} \text { CASH BONUS } \\ \text { ZAR } \end{gathered}$ | $\begin{aligned} & \text { BENEFITS } \\ & \text { ZAR } \end{aligned}$ | OTHER PAYMENTS zaR | $\begin{gathered} \text { LTI PAYMENT } \\ \text { ZAR } \end{gathered}$ | total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Anglo American plc | Mining | 25,846,153 | 31,461,538 | 8,500,000 | 5,288,461 | 145,346,153 | 216,442,307 |
| BHP Billiton | Mining | 25,000,000 | 9,602,941 | 16,029,411 | 6,250,000 | 59,367,647 | 116,250,000 |
| GoldFields | Mining | 17,779,710 | 13,237,681 | 350,724 | 1,449 | 63,927,536 | 95,297,101 |
| Foschini | Retail | 4,700,300 | 8,843,100 | 916,800 | 1,088,200 | 51,595,600 | 67,144,000 |
| Anglo American Platinum | Mining | 9,044,327 | 18,382,593 | 1,589,218 | 1,076,719 | 35,943,105 | 66,035,962 |
| Pick n Pay Stores Ltd | Retail | 10,140,000 | 20,640,000 | 1,210,100 | 0 | 32,477,300 | 64,467,400 |
| Investec | Banking \& Financial | 7,653,846 | 1,557,692 | 1,365,384 | 19,442,307 | 33,903,846 | 63,923,076 |
| Mondi Group | Paper \& Packaging | 17,822,580 | 17,487,483 | 987,225 | 1,357,064 | 23,648,564 | 61,302,919 |
| Bidvest | Diversified Holdings | 15,858,000 | 18,857,000 | 1,656,000 | 0 | 22,900,000 | 59,271,000 |
| MTN Group | Technology \& Telecoms | 17,305,000 | 27,584,000 | 1,822,000 | 1,118,000 | 10,405,000 | 58,234,000 |


| CEO Average Remuneration (2019) |  |  |
| :--- | ---: | ---: |
| sector | SALARR ZAR <br> (VAERAGE) | ANNUAL REMUNERATION ZAR <br> (AVERAGG) |
| Banking \& Financial Services | $8,167,958$ | $20,490,236$ |
| Construction | $4,504,833$ | $10,826,833$ |
| Diversified Holdings | $10,880,750$ | $20,675,250$ |
| Education, Bus, Training \& Employment | $4,846,000$ | $11,378,000$ |
| Food \& Beverage | $6,323,111$ | $10,714,777$ |
| Health | $5,051,165$ | $7,943,275$ |
| Hospitality | $6,246,666$ | $10,557,666$ |
| Industrial | $7,004,075$ | $9,459,613$ |
| Media | $11,013,188$ | $20,136,376$ |
| Mining | $11,062,838$ | $22,536,862$ |
| Paper \& Packaging | $11,311,446$ | $18,439,141$ |
| Retail | $9,013,958$ | $16,023,333$ |
| Technology \& Telecommunications | $12,023,732$ | $29,239,574$ |
| Transport | $5,549,076$ | $10,368,067$ |
| Grand Total | $8,133,555$ | $15,773,747$ |

## Executive Director Average Remuneration (2019)

| sector | ToTAL ANNUAL <br> (AVERAGE) |
| :--- | ---: |
| Banking \& Financial Services | $17,001,258$ |
| Construction | $8,799,545$ |
| Diversified Holdings | $9,962,400$ |
| Education, Bus, Training \& Employment | $8,519,500$ |
| Food \& Beverage | $8,190,000$ |
| Health | $7,403,540$ |
| Hospitality | $7,252,000$ |
| Industrial | $7,154,321$ |
| Media | $16,406,332$ |
| Mining | $17,077,293$ |
| Paper \& Packaging | $12,985,236$ |
| Retail | $9,470,613$ |
| Technology \& Telecommunications | $25,216,591$ |
| Transport | $8,065,482$ |

Non-executive Director Average Remuneration (2019)

| sector | AVERAGE OF <br> Total AnNual rem |
| :--- | :---: |
| Media | $3,976,568$ |
| Banking \& Financial Services | $1,845,039$ |
| Mining | $1,752,561$ |
| Paper and Packaging | $1,370,063$ |
| Technology \& Telecommunications | $1,202,396$ |
| Construction | 943,810 |
| Diversified Holdings | 882,657 |
| Health | 880,315 |
| Industrial | 873,061 |
| Retail | 834,625 |
| Transport | 731,714 |
| Food and Beverage | 662,868 |
| Hospitality | 612,111 |
| Education, Bus Training \& Employment | 496,000 |



SECTOR REPORT:

## Banking \& Financial Services

The banking sector on average maintained an increase in profitability. Nonetheless, the earnings recorded by banks according to analysis by PwC was only an increase in growth of $2.1 \%$ compared to a 2018 headline earnings growth of $8 \%{ }^{9}$. Banks financial performance is closely linked to that of the economy, therefore with slow economic growth and more consumer pressure, banks expect dampened results.

## DIRECTORS' REMUNERATION

Long Term Incentive (LTI) payments constitute the bulk of CEO remuneration followed closely by cash performance bonuses and the salary figures. The highest paid CEO in the 2019 financial year employed by Standard Bank, Sim Tshabalala, received an annual salary of R10,2 million, a cash bonus of R10.5 million and an LTI payment of R29 million and together he received a total remuneration of R50 million.

Trailing closely behind was FirstRand Bank's CEO Alex Pullinger taking home R49.7 million in total remuneration comprised of an R8 million salary, R22 million cash bonus and an LTI payment of R18 million.

On average, salaries for the forty-one executive directors in the sector increased by $11 \%$ from R6 million in 2018 to R6,6 million in 2019.

However, the average total annual remuneration excluding LTI payments, decreased by $16 \%$.

Banking \& Financial Sector CEO Remuneration 2019


## 11\%

AVERAGE INCREASE OF SALARIES FOR THE FORTY-ONE EXECUTIVE DIRECTORS IN THIS SECTOR

On the non-executive front, the annual average sector remuneration for the 107 directors decreased by $25 \%$ from R2,4 million in 2018 to an annual average of R1.8 million. This was partly attributed to lower payments by Discovery to non-executive
directors who were recently appointed to the board and only served a few months following resignations and the retirement of other non-executive directors in the company.

ANNUAL AVERAGE SECTOR REMUNERATION FOR 107 NON-EXECUTIVE DIRECTORS

Banking \& Financial Sector ED Average Salary \& Total Remuneration 2007-2019


Banking \& Financial Sector NED Average Salary \& Total Remuneration 2007-2019


The construction sector continues to report weak economic performance and has been under an environment of increased retrenchments, liquidations and discontinuing of operations.

Group Five delisted from the JSE and is undergoing business rescue, whilst Murray and Roberts is possibly undergoing a group restructuring ${ }^{10}$ after it was acquired by a consortium led by Southern Group Palace Group of Companies ${ }^{11}$. This suggest a trend of more construction companies cutting back on workers or closing operations.

## DIRECTORS' REMUNERATION

Murray and Roberts continued to have the highest CEO single figure remuneration with Henry Lass receiving R23,7 million for the 2019 financial year. There was only one LTI payment to CEOs in the construction sector, and that was to Murray and Robert's Lass.


## SECTOR REPORT:

## Construction

${ }^{10}$ Concor, "Change of ownership and company name".<br>${ }^{11}$ Engineering news, "Southern Palace Group-Led Consortium Acquires Murray \& Roberts Infrastructure \& Building Businesses".

Construction Sector CEO Remuneration 2019

| 30,000,000 |
| :--- |
| $\mathbf{2 0 , 0 0 0 , 0 0 0}$ |
| $\mathbf{1 0 , 0 0 0 , 0 0 0}$ |

On average, executive directors' salaries in the 2019 year increased by $10 \%$ from R3.4 million per year to R3.8 million whilst total remuneration for the 11 directors in the sector decreased by $5 \%$ because of fewer benefits paid by Aveng and Murray \& Roberts.

Non-executive directors' (NED) remuneration increased by $18 \%$ from R793 thousand to R943 thousand annually for the 28 non-execs.

Construction Sector ED Average Remuneration 2007-2019


Construction Sector NED Average Remuneration 2007-2019


Bidvest reported CEO remuneration for its CEO Lindsay Peter Ralphs of almost ZAR 60 million, including an LTI of ZAR 22.9 million. No other CEO in the group received an LTI. The struggling Remgro paid its CEO over ZAR 11 million in salary. On average, executive director remuneration went down by over $25 \%$. Non-executive director remuneration increased by $11.32 \%$.
 SECTOR REPORT:

## Diversified Holdings

Diversified Holdings CEO Remuneration 2019


Diversified Holdings ED Average Remuneration 2009-2019


Diversified Holdings NED Average Remuneration 2009-2019


## $25 \%$

AVERAGE DECREASE IN EXECUTIVE
DIRECTOR REMUNERATION IN THE
DIVERSIFIED HOLDINGS SECTOR

The Education, Bus, Training \& Employment Sector in the support services sector has reported figures indicating that it is bouncing back from a poor performance in the last two financial years of 2017 and 2018. This is indicated by the fact that in 2019 it reached profit levels closer to its average in the years 2014-2016. That is partly attributed to the diversified nature of Adcorp clients and services it offers to different industries.

## DIRECTORS' REMUNERATION

Adcorp's CEO received a total remuneration amount of R11,3 million largely comprised of a cash bonus and annual salary. There was no long-term incentive payment in the 2019 financial year.

Education \& Training Sector CEO Remuneration 2019


SECTOR REPORT:

## Education, Bus, Training \& Employment



ADCORP HOLDINGS LIMITED

| $\square$ LTI PAYMENT ZAR | 0 |
| :--- | ---: |
| $\square$ OTHER PAYMENTS ZAR | 0 |
| $\square$ BENEFITS ZAR | 957,000 |
| $\square$ CASH BONUS ZAR | $5,575,000$ |
| SALARY ZAR | $4,846,000$ |

The average salary of the two executive directors in the education, training and employment sector increased by $36 \%$ in the 2019 financial year from R2,9 million in 2018 to R4 million in 2019. Total remuneration for executive directors decreased
by $10 \%$ from R9,5 million to R8,5 million in the 2019 financial year. On the other hand, non-executive directors' remuneration for the 10 non-executives on average increased by $17 \%$ from an annual amount of R422 643 to R600 000.

## $36 \%$

INCREASE IN THE AVERAGE SALARY OF THE TWO EXECUTIVE DIRECTORS IN THIS SECTOR

Education, Bus, Training \& Employment ED Remuneration 2010-2019


Education, Bus, Training \& Employment NED Remuneration 2010-2019


The food and beverages sector is highly driven by consumers. Trends are moving towards packaged fast foods and takeout meals ${ }^{12}$. Food and beverage production has almost doubled in the past 10 years ${ }^{13}$ indicating a shift toward fast consumption. Established food production will likely grow with these shifting trends towards more packaged foods.

## DIRECTORS' REMUNERATION

Anglo-Vaal Industries' CEO Simon Crutchley had the highest total remuneration in the health sector of R38,4 million. This was largely comprised of a longterm incentive payment of R18 million and a cash bonus of R10 million.
${ }^{12}$ www.foodfocus.co.za
${ }^{13}$ www.engineeringnews.co.za


## SECTOR REPORT:

## Food \& Beverages

Food \& Beverage Sector Annual CEO Remuneration 2019


Close behind was Astral Foods CEO Chris Schutte who took home R23 million in the 2019 financial year. On average, total executive directors' remuneration for the 20 executive directors in the
food and beverages sector decreased by 30\% owing to decreased LTI payments. Non-executive directors average remuneration for the 76 directors increased by $9 \%$.

Food \& Beverage ED Average Remuneration 2007-2019


Food \& Beverage NED Average Remuneration 2007-2019


The Health Sector experienced a recovery in its profitability in the 2019 financial year as most of the companies in the sector experienced increased profit or reduction in losses.
The pharma group Aspen is the only company which reported a decrease in profit attributed to non-core operations in nutritional business products which were disposed in the latter half of 2019 ${ }^{14}$. Nonetheless, Aspen remains the largest pharmaceutical manufacturer in South Africa and recently won another tender to supply HIV drugs to the government ${ }^{15}$.

Despite providing healthcare to only $20 \%$ of the population, the private healthcare sector receives $50 \%$ of total healthcare spending and it remains one of the most profitable sectors in South Africa's economy ${ }^{16}$. Several South African healthcare companies are expanding their services in the Southern African region ${ }^{17}$.


## SECTOR REPORT:

## Health

[^0]Health Sector Annual CEO Remuneration 2019


## DIRECTORS' REMUNERATION

Life Healthcare Group had the highest total remuneration for their Chief Executive Officer Shrey Viranna who took home R16,3 million for the 2019 financial year closely followed by Aspen's CEO Stephen Saad receiving a total remuneration figure of R13 million. Both these two individuals received LTI payments; Aspen and Life Healthcare group were the only companies in the sector which made long term incentive pay-outs.

On average, executive directors' remuneration in the health sector for the 17 directors decreased. The average salary decreased by $12 \%$ from R5 million annually in 2018 to R4,4 million in 2019. Moreover, the total executive remuneration figure dropped by $96 \%$ from R200 million to R7,1 million. This is attributed to the executive officers of Network Healthcare Limited (Netcare), Friedland and Gibson,
who exercised stock options in 2018 from which the gain was reported as R1 879268000 and R753 356000 respectively in the Remuneration Report ${ }^{18}$ of the company's Integrated Report (Netcare, 2018:143). However, we suspect this may be a rounding error in reporting because the similar figures for the 2019 financial year had different arithmetic. The number of shares exercised in 2019 was multiplied by the share price in cents of 26,78 cents - as opposed to 2659 cents in 2018. Nonetheless, the graphical analysis below uses the amounts as reported.

Non-executive directors' remuneration for the 59 non-execs maintained an upward positive trend as the average increased by 8\% from R812 494 to R880 316 in 2019.

## AVERAGE DECREASE OF SALARIES

FOR THE EXECUTIVE DIRECTORS IN THIS SECTOR

DECREASE OF TOTAL EXECUTIVE REMUNERATION FROM R200 MILLION TO R7.1 MILLION

Health ED Average Remuneration 2008-2019


Health NED Average Remuneration 2008-2019

a aVERAGE SALARY


## Hospitality

${ }^{19}$ www.pwc.co.za
${ }^{20}$ partners.24.com

The hospitality industry is intertwined with the broader trends of the travel and tourism industries ${ }^{19}$. As a luxury item, the sector is prone to be among the first to suffer the impact of economic setbacks ${ }^{20}$. The sector created more jobs than mining and manufacturing combined in 2017 and has therefore come to assume a position of economic importance.

## DIRECTORS' REMUNERATION

Sun International's CEO Anthony Leeming took home the highest total remuneration in the hospitality sector at R19,8 million. His salary was mostly comprised of a R7 million salary, a cash bonus and long-term incentive payment over R5 million each. Tsogo Sun Holdings' CEO Jacque Booysen took home R11,7 million, and despite his salary being close to Sun International's annual salary, Tsogo Sun's LTI and cash bonus was significantly lower in the 2019 year.

| Hospitality Sector CEO Remuneration 2019 |  |  |  |
| :---: | :---: | :---: | :---: |
| 25,000,000 |  |  |  |
| 20,000,000 |  |  |  |
| 15,000,000 |  |  |  |
| 10,000,000 |  |  |  |
| 5,000,000 |  |  |  |
| 0 |  |  |  |
| CITY LODGE HOTELS |  | SUN INTERNATIONAL | TSOGO SUN HOLDINGS |
| $\square$ LTI PAYMENT ZAR | 676,000 | 5,464,000 | 1,138,000 |
| $\square$ OTHERPAYMENTSZAR | 34,000 | 574,000 | 484,000 |
| - BENEFITS ZAR | 756,000 | 961,000 | 352,000 |
| CASH BONUS ZAR | 1,351,000 | 5,849,000 | 2,562,000 |
| $\square$ SALARY ZAR | 4,722,000 | 7,021,000 | 6,997,000 |

On average, the salaries of executive directors - seven directors in the hospitality sector increased by $32 \%$. Total remuneration on the other hand decreased by $30 \%$ owing to the fact that in 2018 Tsogo Sun Holdings made LTI payments to directors who resigned

The remuneration of the 27 non-executive directors in the hospitality sector went up by $34 \%$ in the 2019 financial year increasing from R454 714 in 2018 to R612 111 in 2019.

Hospitality ED Average Remuneration 2007-2019


Hospitality NED Average Remuneration 2007-2019



## SECTOR REPORT:

## Industrial

Industrial Sector CEO Remuneration 2019


## DIRECTORS' REMUNERATION

In the industrial sector, CEOs were paid on average ZAR 11.8 million for the year. At the top of this list is Sasol CEOs (joint CEOs) Cornell and Nqwababa with total remuneration of ZAR 37.1 million and ZAR 20.4 million respectively.

Executive Director total remuneration decreased by $28.6 \%$ in the year on year comparison.
Average non-executive remuneration went up from ZAR 661,730 to ZAR 949,815.

Industrial ED Average Remuneration 2007-2019


Industrial NED Average Remuneration 2007-2019



## SECTOR REPORT:

## Media

South Africa's media sector is perhaps the largest, and without a doubt the most sophisticated and dynamic, on the continent. The sector includes over 850 print titles, around 250 radio stations, and 16 television providers offering more than 170 channels.

Media Sector CEO Remuneration 2019

| 160,000,000 |  |  |
| :---: | :---: | :---: |
| 150,000,000 |  |  |
| 140,000,000 |  |  |
| 130,000,000 |  |  |
| 120,000,000 |  |  |
| 110,000,000 |  |  |
| 100,000,000 |  |  |
| 90,000,000 |  |  |
| 80,000,000 |  |  |
| 70,000,000 |  |  |
| 60,000,000 |  |  |
| 50,000,000 |  |  |
| 40,000,000 |  |  |
| 30,000,000 |  |  |
| 20,000,000 |  |  |
| 10,000,000 |  |  |
| 0 |  |  |
| CAXTON CTP NASPERS |  |  |
| - LTI PAYMENT ZAR | 0 | 120,450,000 |
| - OTHER PAYMENTS ZAR | 0 | 1,012,500 |
| - BENEFITS ZAR | 0 | 812,500 |
| - CASH BONUS ZAR | 0 | 13,300,000 |
| SALARY ZAR | 3,780,000 | 16,650,000 |

## DIRECTORS' REMUNERATION

The company that made the largest amount of profit on our list, Naspers, pays its CEO Bob van Dijk accordingly. In the 2019 financial year, van Dijk
was paid total remuneration of over ZAR 36 million. The average executive remuneration increased by $8.05 \%$ while the non-executive increased by $17.2 \%$.

Media ED Average Remuneration 2008-2019


Media NED Average Remuneration 2008-2019

$\square$ AVERAGE SALARY $\square$ AVERAGE TOTAL ANNUAL


## SECTOR REPORT:

## Mining

Mining Sector CEO Remuneration 2019


## MINING: EXECUTIVE PAY

In the mining sector, Anglo American PLC CEO Mark Cutifani was paid an LTI of over ZAR 145 million, bringing his total remuneration to ZAR 216.4 million. BHP Billiton CEO Andrew MacKenzie came in second on this list with
total remuneration of ZAR 116 million. Executive directors in the Mining sector had salary increase of almost $7.1 \%$, while a $4 \%$ increase was reported for the average total remuneration for non-executive directors in 2019.

Mining ED Average Remuneration 2007-2019


Mining NED Average Remuneration 2007-2019



## Paper \& <br> Packaging

The global paper packaging market was valued at USD 69.91 billion in 2019 and is anticipated to reach USD 88.73 billion by 2025. The increasing consumer consciousness regarding sustainable packaging, as well as the strict regulations imposed by various environmental protection agencies (regarding the use of environment-friendly packaging products) are the factors driving the paper and packaging sector in recent years.

## PAPER \& PACKAGING: EXECUTIVE PAY

In the Paper \& Packaging sector, Mondi Group CEO
Oswald was paid an LTI of over ZAR 23 million, bringing his total remuneration to ZAR 61 million. Non-executive remuneration went down on average by about 16\%.

Paper \& Packaging Sector CEO Remuneration 2019


Paper \& Packaging ED Average Remuneration 2010-2019


AVERAGE SALARY $\square$ AVERAGE TOTAL ANNUAL

Paper \& Packaging NED Average Remuneration 2007-2019


## VALUE OF THE GLOBAL PAPER MARKET

IN 2019 WHICH IS ANTICIPATED TO REACH USD 88.73 BILLION BY 2025


## Retail

In our list of sectors and companies covered, retail is the second biggest employer after Mining. This list of nine companies employed 374,502 (up from 364,827 ) over the course of the 2019 financial year.

## DIRECTORS' REMUNERATION

In the retail sector, Foschini CEO Doug Murray received an LTI of over ZAR 50 million, bringing his total remuneration to ZAR 67 million, and making him the top earner in this sector. Pick n Pay CEO Richard Brasher received total remuneration of ZAR 64 million, including an LTI of ZAR 32 million. Shoprite CEO Pieter Engelbrecht was paid ZAR 21 million, with no LTI received in the 2019 financial year. On average CEOs in this sector were paid a salary of ZAR 9 million, and a total remuneration of ZAR 25 million. On average, non-executive director total remuneration went down by $6.27 \%$.

Retail Sector CEO Remuneration 2019


Retail Sector ED Average Remuneration 2007-2019


Retail NED Average Remuneration 2007-2019



## SECTOR REPORT:

## Technology \& Telecommunications

South Africa's global ranking for internet speed was at 96 for fixed bandwidth and 60 for mobile broadband ${ }^{21}$. This was despite increasing calls for data prices to fall owing to the increased cost of accessing the internet ${ }^{22}$. Telecommunications companies MTN and Vodacom continue to play a key role in providing network coverage and control at least $70 \%$ of the cellular industry ${ }^{23}$. Following the competition commission's ruling ordering MTN and Vodacom to cut their data prices by 30 to 50 percent, the sector may adjust to these changes in ways which could involve job losses owing to decreasing revenue.

Technology Sector Annual CEO Remuneration 2019

${ }^{21}$ www.icasa.org.za
${ }^{22}$ www.iol.co.za
${ }^{23}$ mg.co.za

## DIRECTORS' REMUNERATION

MTN Group CEO Rob Shutter received total remuneration of R58,2 million in the 2019 financial year. In addition to a R17 million annual salary, he received a cash bonus over R27 million and a long-term incentive payment of R10 million. Vodacom's chief executive officer Aziz Joosub to home R43 million owing to a R21,5 million LTI and a cash bonus and salary of roughly the same amount.

There are seven executive directors in the sector and their average salary decreased by $8 \%$ in the 2019 financial year from R8,7 million to R8 million in 2019. Total executive remuneration decreased on average by $16 \%$ from R30,1 million to R25, 2 million in the current financial year.

Non-executive directors' average remuneration for the 45 non-execs increased by $6 \%$ from R1,1 million in 2018 to R1,2 million in 2019.

Technology \& Telecommunications ED Average Remuneration 2007-2019


Technology \& Telecommunications NED Average Remuneration 2007-2019



## Transport

South Africa's commercial activity and economic performance are closely linked to its ability to transport goods both within and beyond its borders. Although South Africa's transport infrastructure is among the best on the continent, lack of investment in recent years has led to high usage costs.

## DIRECTORS' REMUNERATION

In the transport sector, CEOs earned on average total remuneration of ZAR 10.8 million. At the top of this list is Imperial Holdings CEO Mohammed Akoojee who received a total remuneration paycheck of ZAR 23.7 million. Average non-executive remuneration went up by $10.5 \%$, while average executive remuneration went down by almost $5 \%$.

Transport Sector Annual CEO Remuneration 2019


Transport ED Average Salary 2007-2019


Transport NED Average Remuneration 2007-2019


AVERAGE REMUNERATION CEOs EARNED
IN THE TRANSPORT SECTOR

## AVERAGE INCREASE IN NON-EXECUTIVE

REMUNERATION, WHILE AVERAGE EXECUTIVE REMUNERATION DECREASED BY ALMOST 5\%

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